



MEMOIR

- 美梦 -

Made for
Beautiful
Dreams



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- 美梦 -

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ABOUT MEMOIR

Sleep is the essence of beauty and wellness. Nothing can take the place for a good night's sleep when it comes to being fresh. Your sleep quality and sleeping pattern change over the years which increase your need for a decent mattress as you get older. When building the foundations for a restful sleep, it is vital to start with the right mattress. To create the perfect night's sleep, quality materials matters. The right mattress will help you wake up feeling more rested and rejuvenated than ever.

Memoir is all about creating the right feel for you. As a 100% natural latex mattress, Memoir is comfortable, hygienic, firm and durable that maximises natural spinal alignment to encourage an unforgettable restful experience... for beautiful dreams.

Memoir. Your wholesome, healthy sleep starts here.

Tomorrow's a Big Day

Improve your sleep with Memoir's 100% Natural Latex.



LATEX

TECHNOLOGY IN MATTRESS MAKING

HOW IS MEMOIR MADE?

The rubber tree, *Hevea Brasiliensis*, produces a sap which contains latex. "Talalay" and "Dunlop" are two different methods of manufacturing latex rubber for sleep products. In Dunlop method, which Memoir adheres to, liquid latex formulation is first mixed and whisked into thick foam. The foamy mix is injected layer by layer into a mould which is then baked in a large oven to solidify the mixture. The solid mixture is taken out from the mould, washed and then dried by hot air again to remove excess moisture. The latex is now dense, elastic and ready for use.

WHAT MAKES MEMOIR DIFFERENT?

Made from 100% natural latex harvested from rubber tree plants, Memoir mattresses are firmer with springy resistance that quickly bounce back to shape once you press on it. Highly durable, Memoir is ideal if you are looking for the support that a firm mattress gives, without sacrificing the feeling of luxury and comfort.



*Finish each day before
you begin the next, and
interpose a solid wall of
sleep between the two.*

- Ralph Waldo Emerson

SLEEP

INTRODUCTION

WHY WE SLEEP?

We spend nearly a third of our life asleep. Science says we can suffer devastating health consequences, including diabetes, Alzheimer's, depression, increased risk of heart disease and stroke when we don't get enough sleep. Sleep enriches our ability to learn, memorise, and make logical decisions within the brain. It recalibrates our emotions, revives our immune system, fine-tunes our metabolism, and regulates our appetite. Our bodies require long periods of sleep in order to restore and rejuvenate, to grow muscle, repair tissue, and synthesise hormones.

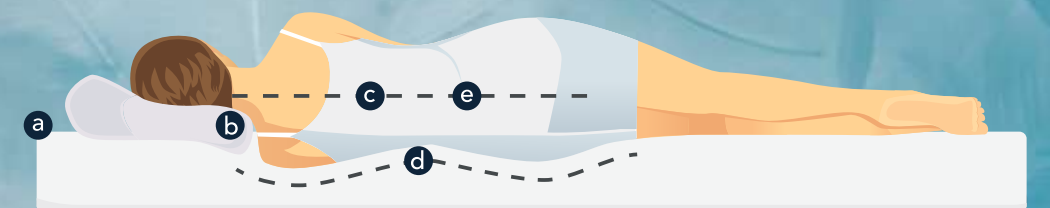
A GOOD MATTRESS FOR SOUND SLEEP

The right mattress is important since it is closest to us when we are sleeping. During the day when we are awake, we can consciously adjust our positions and change our behaviour but at night when we are asleep we are unable to do that. Simply put, an uncomfortable mattress can negatively affect sleep. If you often wake up sweating or with neck, back or shoulder pain, or wake up feeling like you have not slept, it is time for a new mattress.



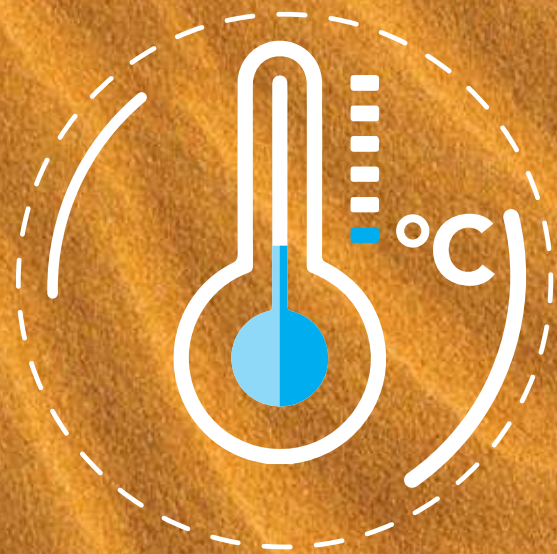
Comfort Zone

A good mattress can go a long way to ensure you get a good night's sleep. Poor sleep can negatively affect your physical condition, productivity, and mood. Tossing, turning and restlessness will leave you groggy, irritable and exhausted the next day. Sleeping soundly requires the right mattress to achieve your desired level of comfort and support.



TOTAL MATTRESS SUPPORT

- a Natural latex product
- b Support head, neck and shoulder
- c Provide natural spinal alignment
- d Distribute even weight and pressure and maintain natural curves of the body
- e Rejuvenate tired muscles and ease back pain



Cool Sleep

Our body temperature is controlled by an internal body clock that determines when it is time to go to sleep and when it is ready to wake up. Aside from personal factors and room temperature, mattresses play perhaps the biggest role in how cool or warm you will ultimately feel. A poorly made mattress can often retain heat.

Latex mattress on the other hand is filled with latex foam, which is a breathable material to keep you cool and comfortable through the night.



Motion

Isolation



Motion transfer happens when a partner tosses and turns on the mattress resulting in energy being transferred through the mattress, thus disturbing the other partner who is asleep. Latex mattress like Memoir is best for reducing motion. Energy movement is isolated and absorbed directly without being transmitted to the other side of the bed. This way, no matter how much your partner jumps on the other side of the bed, you will hardly notice it ensuring a pleasant undisturbed sleep.

If you wake up with body pain in the morning or toss and turn trying to sleep, these are signs that your mattress is too soft or hard to facilitate your body weight and motions.

Memoir comes in a variety of firmness levels to suit different sleepers, and offers superior pressure point relief. It is bouncy, supports the body's natural curve and recovers quickly from applied pressure.

Ache -Less



POSTURE SUPPORT

Firm enough to support your lower back and maintain alignment of the curves of the spinal cord. Soft enough to contour to your body without leaving any hard spots causing discomfort.



NO PRESSURE POINTS

Eliminates pressure points by evenly distributing body weight. Instinctively conforms to the body's contours as you press down against the mattress.



JOINTS AND BACK SUPPORT

Its effective springy action relieves pressure on your body and perfectly adapts to all sleep positions. Instantly maximises natural spinal alignment allowing the structures in the spine to rest and rejuvenate during the night.



IMPROVE BLOOD CIRCULATION

Encourages better blood circulation throughout the body since there are no pressure points blocking blood flow. Relaxes muscles and provides healthy, wholesome sleep.



Clean & Healthy

Mattresses are the perfect place for bacteria to thrive and spread due to the warmth your body provides while you sleep. Besides spreading diseases, bacteria can cause allergies and asthma.

Memoir made of pure latex has natural antibacterial, antifungal and antimicrobial properties designed to help prevent the

growth and survival of bacteria, mold and mildew, and even dust mites in your mattress. Being hypoallergenic, its skin-friendly nature is ideal for babies and those with sensitive skin.

Made of plant derivatives, Memoir is earth-friendly and biodegradable.



ECO Umweltinstitut GmbH
Test report, project no.: 12157



The LGA QualiTest GmbH
Quality Certificate no. 1292
Quality assurance
external and internal control
ISO9001



Tested for harmful substances
according to Oeko-Tex® Standard 100
09.HTH.70460 Hohenstein



Our Germany Quality Certifications



Long Lasting

Memoir high quality, durable and great value mattresses can last 20 years or more when properly cared for. Latex mattresses may cost higher but when you take its life span into consideration, it is a sensible investment for the future. Its adaptability, comfort and outstanding performance have achieved excellent customer satisfaction throughout the world.



Top Quality Latex

The right mattress can help provide a good night's sleep, leading to feelings of rest and refreshment upon waking up. Memoir, made of highest quality all-natural latex foam got all the qualities that make a winning mattress: comfortable and supportive complemented with durability, stability, and firmness incorporating the best of materials and technology. No surprise then, Memoir is a 5-star achiever of excellence among our regular users.

SLEEP IN COMFORT LATEX PILLOW



SHOULDER PILLOW

Helps to relieve shoulder aches or fatigue. Suitable for people who have shoulder periartthritis.

APTH

Size: 10 x 38 x 60 cm
Weight: 1.1kg

HIGH PILLOW

Helps to relieve shoulder aches, reduce neck pressure and support head zone to body alignment.



APIS

Size: 14 x 40 x 60 cm
Weight: 1.2kg



APT3

Size: 10/12 x 40 x 60 cm
Weight: 1.25kg

WAVE PILLOW

Helps to improve cervical spondylosis, reduce snoring, insomnia and promote blood circulation.



APTHC

Size: 10 x 38 x 60 cm
Weight: 1.1kg

SHOULDER PILLOW (MASSAGE)

Helps to relieve shoulder pain and improve blood circulation.



APT3CM

Size: 10/12 x 40 x 60 cm
Weight: 1.1kg

WAVE PILLOW (MASSAGE)

Helps to improve cervical spondylosis, reduce snoring, insomnia and promote blood circulation.

A PERFECT COMPANION

100% Natural
Latex Foam

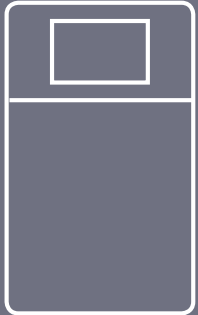
Thickness Options
7.5cm, 10cm & 15cm

15 cm

10 cm

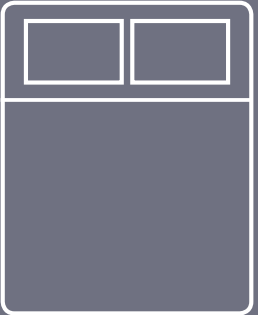
7.5 cm

Super Single



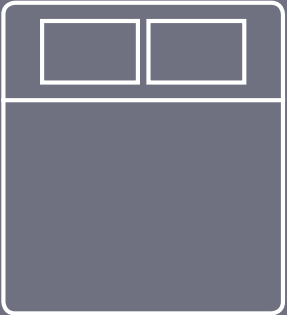
120cm x 200cm

Queen



150cm x 200cm

King



180cm x 200cm